TCN South
Special Sections 2011

Toshiba Classic
Tab
An overview of Tournament Week (March 7-13).
DP, HBI, CP, LAT OC
Publishes: Mar. 2, 3, 4
Space & Copy: Feb. 18
Ad Release: Feb. 25

Save A Life/Sponsor A Pet
Tab
Readers "sponsor" an animal in need.
DP, HBI, CP, LAT OC
Publishes: July 20, 21, 22
Space & Copy: July8
Advertorial: July 8
Ad Release: July 5

Wedding Showcase
Broadsheet
Highlights the trends for spring.
DP, HBI, CP, LAT OC
Publishes: March 23, 24, 25
Space & Copy: March 11
Advertorial: March 11
Ad Release: March 18

Gift Guide
Tab
Shopping, entertainment and dining guide.
DP, HBI, CP, LAT OC
Publishes: Nov. 30, Dec. 1, 2
Space & Copy: Nov. 18
Advertorial: Nov. 18
Ad Release: Nov. 23

Newport Beach Film Festival
Tab
An overview of the festival (April 28 – May 5)
DP, HBI, CP, Full Run LAT
Publishes: April 20
Space & Copy: April 8
Ad Release: April 15

Newport Beach Christmas Boat Parade
Tab
Official program for the 103rd event (Dec. 15-19).
DP, HBI, CP, LAT OC
Publishes: Dec. 7, 8, 9
Space & Copy: Nov. 23
Ad Release: Dec. 2

Banner pages:

Celebration of Life
DP, HBI, CP
Publishes: April 20, 21, 22
Space, Copy & Advertorial: April 13
Ad Release: April 18

Peace onEarth:
DP, HBI, CP
Publishes:
Guide 1, Dec. 8 & 9
Guide 2, Dec. 15 & 16
Space, Copy & Advertorial:
Guide 1, Nov. 30
Guide 2, Dec. 7
Ad Release:
Guide 1, Dec. 7
Guide 2, Dec. 14

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